New York is hosting a poster exhibition charting the city’s famous former venues and history-shaping events

JAMES GABRIEL MARTIN  Lonely Planet Writer

An exhibition has opened in New York that features a collection of posters charting the history of former venues of significance across the city, as well as showcasing artwork for history-shaping events such as concerts and festivals that once took place.

The exhibition is being housed in an unrenovated space and is available to view by appointment. Image by Poster House/Stephanie Powell

Running until 20 October, “Gone Tomorrow” is housed at an unrenovated space and is available to view by appointment only. The temporary show is the first in a series of curated pop-up projects set to happen over the next year. In 2018, the same project will open Poster House, a permanent exhibition space at 23rd Street that will host historic collections, educational programmes and rotating shows revolving around the art form. The current show is organised geographically, with a layout that begins in lower Manhattan and moves across
a host of venues in New York City. Venues featured in the exhibition include The Electric Circus, CBGBs, Max’s Kansas City, the old Penn Station and the Chelsea Hotel. Posters for hugely significant past events can be seen, including one designed by Tony Shafrazi for an Andy Warhol and Jean-Michel Basquiat event at Palladium, The Clash at Bond’s International Casino and Elvis Costello at The Bottom Line.

The pop-up was inspired by the archive of The Herb Lubalin Study Center of Design and Typography at The Cooper Union, as well as drawing from a variety of collections around the cities of different event posters, handbills, and signs. Other pieces in the collection include a poster for Barry White at The Fleet Forum, Electric Frankenstein with Adz at Coney Island High and an ad for Levy’s rye bread.

“Poster House is dedicated to presenting the impact, culture, and design of posters, both as historical documents and methods of contemporary visual communication. Through temporary exhibitions, a growing permanent collection, and a rich selection of public programs, Poster House will explore the enormous impact of posters on society and culture, and how they continue to influence human behavior in the 21st Century,” a representative for Poster House said.
More information on “Gone Tomorrow” and the forthcoming opening of Poster House is available at the official [website](https://www.posterhouse.org).

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