



Exhibition Sponsorship

It demonstrated with these posters that the language of communication was not necessarily bound to timeworn clichés of literal conventions.—JEROME SNYDER, DESIGN WRITER

The belief persisted among many that the new poor and old poor alike, were scoundrels and bums with no legitimate claims on society.—DAVID M. KENNEDY, DEPRESSION HISTORIAN

Our Lines

POSTER HOUSE

Sponsoring a Poster House exhibition brings high visibility to your organization in a boutique, elevated setting filled with design professionals, art enthusiasts, and culture-loving individuals all year long.



Select from one or more of our dynamic, award-winning shows and bring exclusive access and unique attention to your brand.

Poster House Quick Stats:

50,000
visitors annually

–
100+
public programs per year

–
A passionate and
diverse audience spanning
all demographics

–
\$250,000
in Out Of Home advertising per year

–
Two major
MTA subway campaigns
per year

–
More than **60,000**
social media followers

–
400,000
web visitors per year

–
Award-winning exhibition design

–
Exhibition coverage in:

the New York Times, the Washington Post, the Wall Street Journal,
NY1, New York Magazine, the New Yorker, Forbes, Fast Company, Time Out,
Creative Review, Eye Magazine, the Boston Globe, Air Mail, WNYC, and Hyperallergic



POSTER HOUSE

Poster House exhibitions cover a vast range of topics and artistic styles, offering windows into global history through the highly accessible medium of graphic design.



As a nonprofit institution, the museum relies on contributions from individuals, corporations, and foundations to help bring its dynamic programming to life.

We invite you to consider sponsoring one or more of our upcoming shows. Your organization's support is tax deductible.

\$10,000 (100% tax deductible)

- Recognition on the entry wall of the exhibition below that of the lending institution (as applicable)
- Acknowledgement on the landing page of the show on the museum's website
- Verbal acknowledgement at the beginning of all public programs and tours related to the exhibition

*For more information, please visit
posterhouse.org/event-rentals

Opportunities for program sponsorship
are available upon request

\$25,000 (\$19,500 tax deductible)

*All of the benefits of a
\$10,000 sponsorship, plus:*

- Written acknowledgement on all printed materials, press releases, e-blasts, and social media
- Silkscreen level Corporate Membership:
 - » Free admission for all employees + 1 guest each
 - » Invitations to exhibition opening parties
 - » 10% discount on all in-person, paid events
 - » 10% discount for all employees in the Shop & Café
 - » Invitations to monthly members-only events & tours
 - » Monthly Members Newsletter
 - » Member Mornings: early admission on select mornings
 - » Private tour of one exhibition or workshop per year
 - » Recognition on our Corporate Membership website page and digital signage
 - » Includes the base rental fee* to host one event

\$50,000 (\$41,500 tax deductible)

*All of the benefits of a
\$25,000 sponsorship, plus:*

- Prominent placement of your logo on all advertising related to the exhibition
- Private reception for up to 50 guests with light, stationary canapés (additional catering options available upon request)
- Private early-morning viewing hours twice during the run of the exhibition for employees, clients, and guests
- Opportunities to host additional events or public programs in association with the exhibition

Interested in a more tailor-made sponsorship experience?



Poster House offers corporations and individuals the opportunity to sponsor public programs, educational tours for schools, First Friday series, and other special events, as well as a multiyear exhibition sponsorship discount for committed partners.

POSTER HOUSE

Please contact our Executive Director Angelina Lippert at angelina@posterhouse.org with inquiries and for more information about how we can work together.

Poster House
119 W. 23rd Street
New York, NY 10011
posterhouse.org

